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June 29, 2017

Campus Placemaking

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NWC Master Plan

- Areas of Focus:
 - Set Vision for the Campus
 - Site organization
 - Site circulation
 - Right of ways
 - Rail relocation
 - Site constraints
 - Proposed development pads
 - General program facility and space requirements



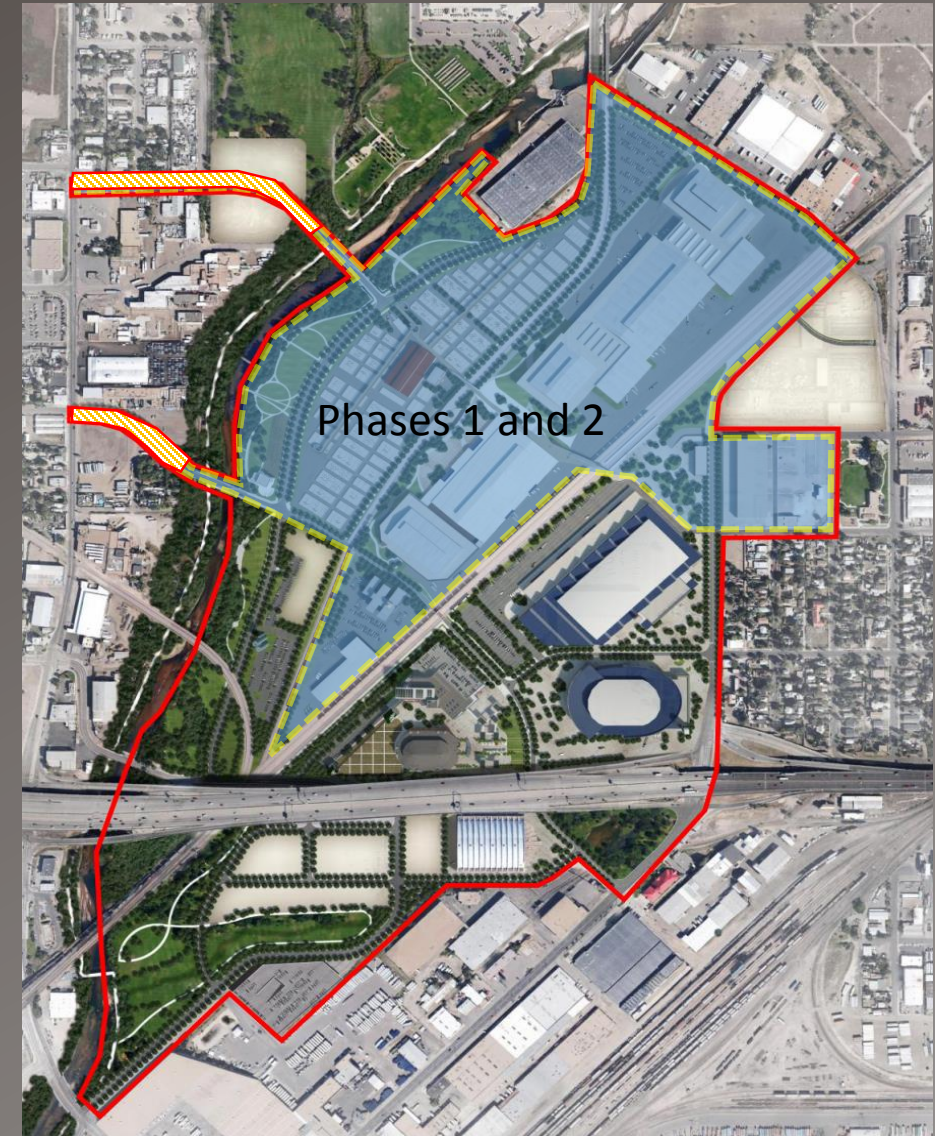
Campus Placemaking

- Purpose
 - Provide refined programming and design detail to advance the approved Master Plan Document
 - Provide additional detail to set up implementation
 - Develop creative campus solutions that recognize program baseline scope, schedule and budget
- Task Order Based Contract
 - To effectively manage program resources for each Task Order will be negotiated between NWCO and selected Consultant
- M/WBE Goal of 24%
- 24-36 month contract term



Project Scope Elements

- Project Management
- Community Engagement
- Built Form, Campus Character and Campus Cultural Plan
- Market Analysis
- Program Refinement
- Public Realm Study
- Design Standards and Guidelines
- Design Review Implementation Strategy
- 15% and 30% Infrastructure Design



Competitive Selection Process

- RFQ
 - 7 proposals received
 - 4 proposals invited for RFP (randomly listed)
 - RNL
 - Norris Design
 - MIG, Inc.
 - Civitas
- RFP
 - Written proposal, cost proposal and interview

Selected Team

- MIG, Inc. selected as the Campus Placemaking Consultant
- Team Members
 - MIG
 - Studio Insite
 - Matrix Design Group
 - Communications Infrastructure Group
 - Winter & Company
 - HR&A Advisors, Inc.
 - GH2 Equine Architects
 - Zoeller Consulting
 - 505Design
 - OV Consulting
 - Livable Cities Studio
 - Two Hundred, Inc.
 - Arland LLC
 - SSG MEP
 - San Engineers

Tentative Project Schedule

- | | |
|-----------------------------|-------------------------|
| • NTP/Kick Off | Mid-July 2017 |
| • Program Refinement | Mid-July to Feb. 2018 |
| • 15% Infrastructure Design | October 2017-April 2018 |
| • Public Realm Study | January 2018-July 2018 |
| • 30% Infrastructure Design | TBD |
| • Standards and Guidelines | TBD |

Task Order 1: Mid July 2017–February 2018

- Project Management
- Public Engagement
 - Public Engagement Plan
 - Public Engagement and Community Outreach
 - Agency Engagement
- Program Refinement of Phase 1 and 2 Facilities
 - Market Study and Analysis
 - Program Verification
 - Finalize Facility Needs (Buildings)
 - Events and Activation (Public Spaces)
- Evaluation of Built Form, Campus Character and Campus Cultural Plan
 - Historic Documentation
 - Catalog of Historic Features
 - Campus Cultural Plan
 - Campus Character Areas and Themes
- Task Order Report and Documentation

NWC-CAC Engagement-Future Meeting Content

- Team Introduction, Introduction to Campus Placemaking
- Site History and Relationship to Neighborhoods
- Catalog of Historic Features, Programming and Events
- Existing and Potential Events and Activation
- Campus Cultural Plan-Identifying the Stories
- Campus Cultural Plan-Campus Character Areas and Themes
- Campus Cultural Plan-Opportunities to Tell the Stories
- Site Infrastructure